

Cloud calling comes in all shapes and sizes

Find the perfect balance for your organization.

Cloud calling is the more secure, scalable way to serve your business communication needs. But that doesn't mean you have to completely abandon your existing Private Branch Exchange (PBX) infrastructure. See how you can integrate cloud features to create the perfect balance for your unified communications (UC) needs — whether on-premises, in the cloud, or a mix of both.

Work smarter with cloud calling from Webex.

Calling and unified communications are moving to the cloud

of new unified communications licensed purchased by organizations will be cloud based by 20241

estimated adoption of cloud-based calling by 2024²

in annual end user spending on cloud UC by 2024²

Cloud momentum is already strong

77%

of IT telephony

investment in 2020 was directed to the cloud³

24% of users have adopted

UCaaS by 2020²

78% of office employees have

long-term mandatory or optional WFH arrangements4



What are the benefits of cloud?

Always up to date

not years.

Release cycles run in weeks,

Connect from anywhere, anytime.

Greater resilience and security than on-site.

Built for a mobile workforce

Avoids disruption

Works with cloud apps you already use like Google Workspace and Office 365.

Fully integrated

Easy to maintain

Reduces the burden on IT management.

Proven secure

Audited, professional security practices.



distinct advantages. Secure calling with encryption and Easier control for IT through

Global regulatory expertise and compliance across all markets served.

carrier-grade cloud infrastructure.

Option to get the **best of cloud services** while leveraging existing investments, or go straight to the cloud and avoid major

simple web portals.

capital outlays.



01 02 Evaluate your current system for Consider your calling and collaboration costs and agility. needs today and in the future.

It's not an all-or-nothing solution.

Find a partner that addresses your major concerns.

06 Create a long-term plan for your organization.

Decide which cloud-based

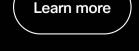
services make sense now.

05 Plan how to integrate cloud-based

collaboration needs.

apps into on-premises platforms.

Webex Calling not only enables you to upgrade your PBX network with a secure cloud solution, but also extends your capability to meet future



Learn about the real-world cost and benefits of cloud unified communications

and collaboration from leading analyst firm Metrigy Research.

^{1.} Gartner: Magic Quadrant for Unified Communications as a Service, Worldwide, November 2020. Rafael Benitez, Megan Fernandez, Daniel O'Connell, Christopher Trueman, Pankil Sheth. 2. Gartner: Forecast Analysis: Unified Communications, Worldwide, January 2021. Megan Fernandez, Daniel O'Connell, Tom Eagle, Brian Doherty.

^{3.} Gartner: Forecast: Unified Communications, Worldwide, 2017-2024, 4Q20, December 2020. Megan Marek Fernandez, Tom Eagle, Daniel O'Connell, Brian Doherty. 4. Metrigy Workplace Collaboration: 2021-22 Benchmark Study. Irwin Lazar, Robin Gareiss.