

We feed you, you feedback.

The event idea

Gather feedback from your users to create successful adoption campaigns, plan your roadmap, and understand how your people can use Webex. Send invites for local employees to come and give feedback on the latest Webex features and share their thoughts on the products. And, in return you can feed them with cakes, donut, sandwiches, whatever tickles your fancy.

The location

Book a room that has enough space to get people together at one time. If available, have devices and endpoints to demo with. Remember, you'll want people to mingle and share their feedback on post-it notes.

People

You can't do it all alone, enlist the support of your on-site champions and your wider team to help you capture the feedback, lead discussions, and demo the product use cases.

What you'll need

- ☐ Post-it notes
- ☐ Pens
- ☐ Webex devices
- ☐ Large screen to showcase products on
- ☐ Balloons, banners, or bunting
- ☐ Plates and napkins
- ☐ Cake, donuts, or your food of choice

What's the score?

Adoption stage: Adapt

Planning time: 3 weeks

Difficulty: ★★☆☆☆

Cost: ●●○○○

Fun factor: 🌙🌙🌙🌙🌙

