

Webex round the world

The event idea

Ready for check in? Webex is your passport to collaboration from anywhere in the world. Create a fun and engaging campaign to get people using Webex. The more “countries” they visit, the more stamps they get in their Webex passport. Make it truly local by connecting with customers and colleagues across the globe. Show the true value of Webex by taking it on the road, join a meeting from home, or a remote location. Either way, set your people tasks to show how Webex is their passport to anywhere.

The location

Virtual – showcase the technology.

People

Internal Comms to help create an engaging campaign. Your local champions to help drive the benefits and engagement.

What you'll need

- ☐ “Passports” and stamps
- ☐ A Webex space or intranet to share the updates

What's the score?

Adoption stage: Discover

Planning time: 4 weeks

Difficulty: ★★☆☆☆

Cost: ●●○○○

Fun factor: 🌙🌙🌙🌙🌙

