



## Why we need to embrace Webex in marketing. Can you help me promote it?

Dear Colleagues,

We've all been given Webex, for continuous teamwork with video meetings, group messaging, file sharing and whiteboarding. We want to get as many of our people using it as possible. Webex has some amazing features we can use to improve the way we work together. I've attached a couple of examples use cases for marketing.

We're writing a launch plan and it would make all the difference if you could send an email that encourages everyone in marketing to use Webex. When we're ready we'll send you a draft copy for approval.

Thank you.

[EMAIL SIGNATURE]