



# *WebEx Integrated Audio*

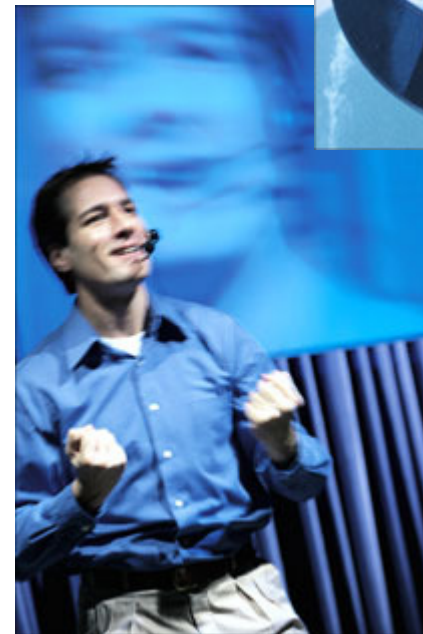
*Get the most from online collaboration*

Don D. Brown  
Sr. Product Manager - Audio • May 24, 2007



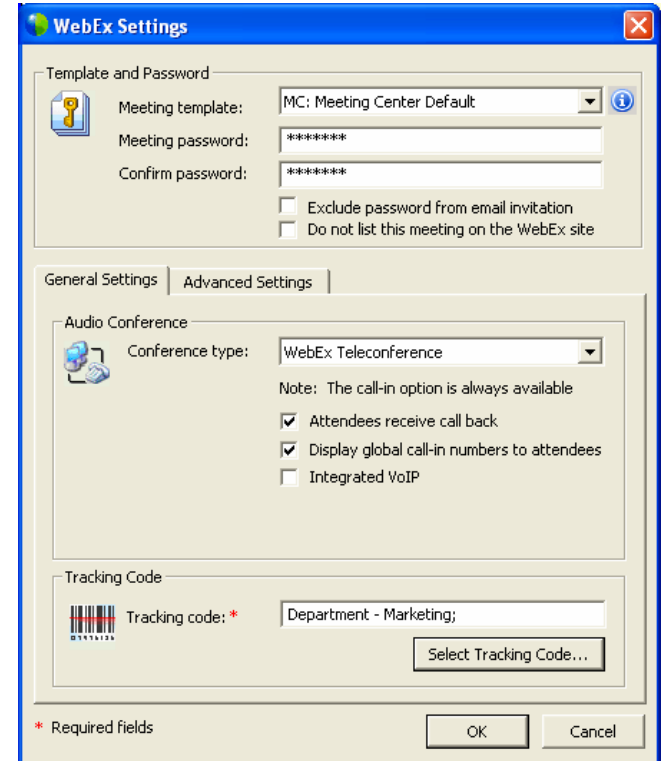
# WebEx Integrated Audio Works the Way You Want

- Start to finish – a fully integrated experience
  - Self-service with a single schedule
  - Running online meetings with integrated audio
  - Global coverage
- You choose how the service works for you
  - Toll and Toll-Free
  - Call-back
  - VoIP
  - Audio Broadcast
- Stand-alone audio
  - Meeting the rest of your needs
  - Promotion to integrated sessions



# 1 Step, 1 Provider

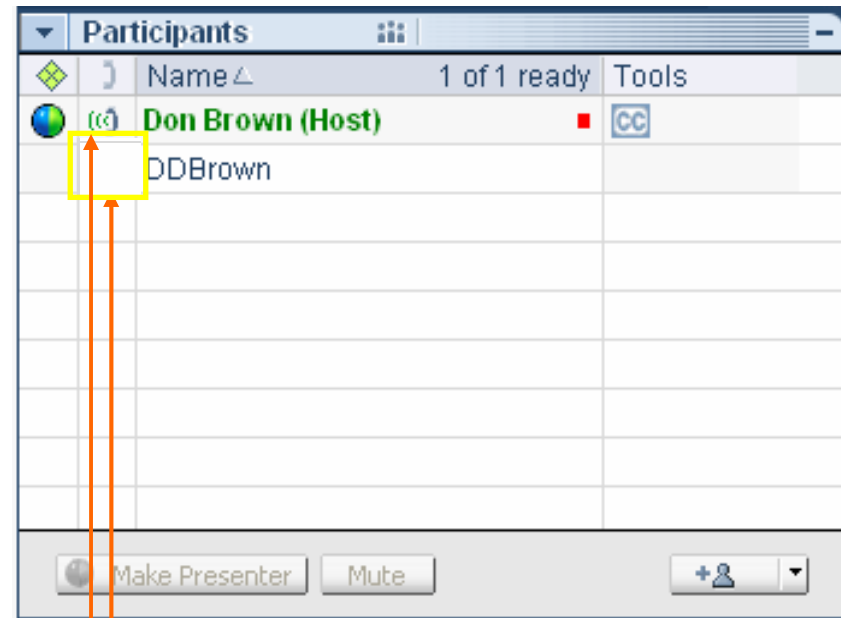
- Choose the service you need at set up
- Integrated audio is scheduled in 1 step
  - No dual reservations
  - No permission required
  - On-demand Audio
- Choose the audio service that's right for the session
  - Toll-free or Call-back for customer calls
  - Toll or VoIP for internal use
  - Audio Broadcast for large events
- One bill = no hassles



The screenshot shows the 'WebEx Settings' dialog box. The 'Template and Password' section includes a dropdown for 'Meeting template' (set to 'MC: Meeting Center Default'), two password fields (both masked with asterisks), and two checkboxes: 'Exclude password from email invitation' and 'Do not list this meeting on the WebEx site'. The 'Audio Conference' section has a dropdown for 'Conference type' (set to 'WebEx Teleconference'), a note 'The call-in option is always available', and three checkboxes: 'Attendees receive call back' (checked), 'Display global call-in numbers to attendees' (checked), and 'Integrated VoIP' (unchecked). The 'Tracking Code' section features a barcode icon, a 'Tracking code: \*' field with the text 'Department - Marketing;', and a 'Select Tracking Code...' button. At the bottom, there is a '\* Required fields' label and 'OK' and 'Cancel' buttons.

# Real Control Over Your Session

- Is everybody here?
  - Join before host
  - Participant list
- Who's ready to go?
  - Announce
  - Mute on entry
  - Lock
- Who's talking?
- Using the information
  - I'm really listening: The audio equivalent of looking someone in the eye
  - Who's annoying?
  - Who has to go?



- Indicates who's on the phone
- Indicates who's talking – active talker
- Participant muted by the host

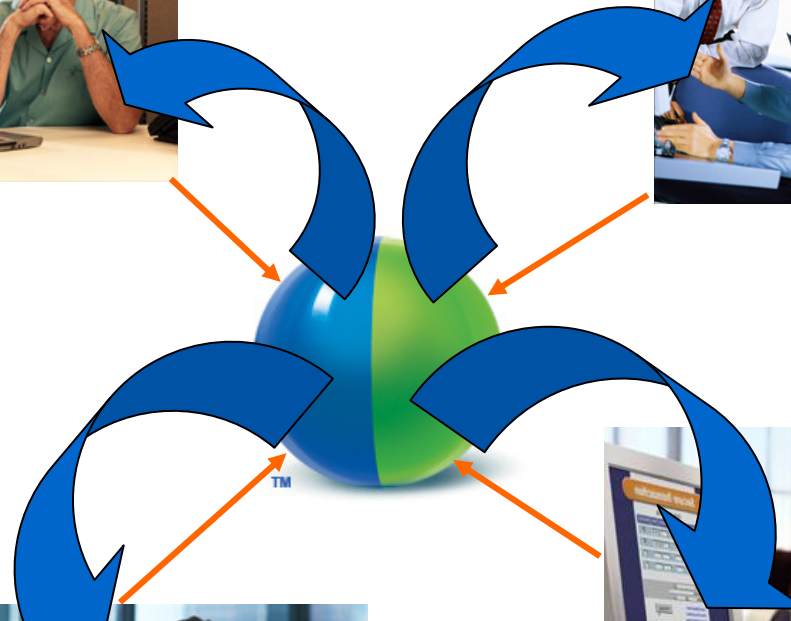


## *Where in the World is WebEx Audio?*

- Everywhere
- Connect up to 500 participants
  - Toll-Free access from over 45 countries
  - Toll access from over 35 countries
  - Call-Back covers over 230 countries
  - VoIP from anywhere you have a broadband connection
- Connect up to 3,000 participants
  - Audio Broadcast to anywhere your audience has a broadband connection
- So what?
  - Wherever you are you have a WebEx Audio choice
  - WebEx audio packages enable you to choose which service best suits your needs on a session by session basis
  - All integrated audio works with Network Based Recording

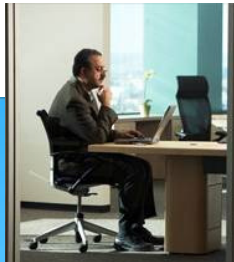
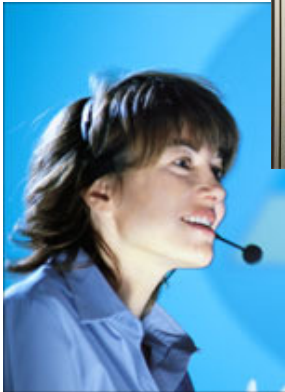
# Call-Back Ensures Easy Connection

- Join from the computer and supply your number
  - The system calls you
  - You always know who's there
  - Broadest coverage of telephony based services
- Invite others by phone – no computer required



# Audio Broadcast – Hold Large Events Yourself

- Supports up to 3,000 participants
  - No outside help necessary
- Used in conjunction with Event Center or Training Center
  - Event and Training Center panelists call in
- Need more? WebEx can help!
  - Professional event producers can help tailor large events to your exact specifications





## *Reservationless Personal Audio*

- Connect up to 500 participants from any phone
  - All you need is a phone
  - No web interaction is necessary
- Every host can create up to 3 Personal Audio accounts
  - Just save the access codes and send them out to participants when you request a meeting
- Personal Audio sessions can be promoted to Integrated Audio sessions
  - Just start a web session



# WebEx Audio - Single Provider Many Options

- 1 reservation, 1 bill, many options
- Integrated audio gives you better control over your session
- You choose how Integrated Audio works for you
  - Can be different every time
- Integrated audio is available everywhere you need it to be
- Audio broadcast enables inexpensive web events
- Personal Audio is available for when computers aren't





*Thank You*

Don D. Brown  
Senior Product Manager - Audio  
tel 408.566.7419  
don.brown@webex.com

