



Video Tips

*Oded Gal
Sr. Product Manager*



Agenda

- Why Video
- 3 Ways to improve your video
 - 1. Setup your Webcam
 - 2. Setup your environment
 - 3. Configure your meeting
- Case Study
- Summary

Why Video

- Face behind the person
- Bring remote teams together
- Face expressions
- Make meeting more effective
- Monitor users attention
- See buddy gestures and face expressions

Setup Your Webcam

- Recommendation –
 - 640x480 pixels, USB 2.0
 - Logitech QuickCam
- Extend to Conference Rooms
 - High End Cameras
 - Wide Angle
 - Pan Tilt Zoom
- Testing Your Camera

Setup your room

- Use Clear Background
- Use a bright environment
- Avoid Back light
- Sit Still
- Position camera in eye level

Configure Your Meeting

- Ad hoc point to point – Webex AIM Pro
 - Upgrade an IM Chat to a Video Call
- Scheduled On-line Meeting – Webex Centers
- Choose MPV or SPV
 - Single View – one to many
 - Multipoint View – collaborative meeting
- Setup your Bandwidth
 - Frame Rate
 - Resolution

CNBC Video

- CNBC's Fast Money uses Webex MPV
- Allows Remote Callers to join via video



Summary

- Video Makes Meetings more effective
- 3 Ways to improve your video
 - 1. Setup your Webcam
 - 2. Setup your environment
 - 3. Configure your meeting
- Go Video