



Transform an ordinary presentation
into an extraordinary online event.

Deliver perfectly synchronized real-time video, audio, and content to any size audience—anywhere in the world.

Count on WebEx to handle end-to-end project management services, including production, event coordination, camera/lighting, and IT infrastructure.

Take advantage of professional recording, editing, and mixing for exceptional event quality and reusability.

Stage a high-impact event that lives forever.



Reach a broad audience, maximize exposure, and drive revenue using WebEx LiveStream™ services.

Tell your story—the right way—with LiveStream by WebEx. Stage unforgettable, professionally produced events that combine TV-quality video, multichannel audio and multimedia presentations. Deliver a live message to a targeted audience in real time to:

- Hold all-hands company meetings.
- Generate sales leads.
- Launch new products or corporate initiatives.
- Present special events or conferences.

Create a powerful, memorable experience.

Reach internal or external audiences anywhere in the world. Broadcast important events over the Internet with high quality streaming content delivery. Customize a branded player to enhance your company's image. Present dynamic interactive events to launch new products or special programs. Or set up password-protected access to deliver leading corporate initiatives—privately, securely.

Count on proven WebEx expertise.

Maximize your results with a complete, managed service. Leverage the experience of our Consulting Services team to make your event its most successful—from set up through event delivery and post-event follow-up. Take advantage of best practices developed over thousands of events—worldwide. Our experts will help you deliver compelling events that enhance your brand image and boost your competitive advantage.

Combine the power of an in-person production team with the global reach of the Internet—with LiveStream by WebEx.

Bring your event to life with these powerful services:



Deliver perfectly synchronized broadcast-quality video, audio, and presentation over the web

Get synchronized streaming video, audio, and multimedia content delivered live over the Internet. Streaming costs vary based on the length of your event and the number of attendees.

Get your message out to any size, geographically-dispersed group

Deliver a live Internet event to an unlimited number of attendees—from a small team to a huge, global audience.

Customize the look and feel of your LiveStream event

Display your branding, logo, and color scheme on the player and throughout your presentation. Tailor polling, surveys, QA, and registration to meet your requirements.

Record and edit your event for other uses

Record and edit video and audio portions of your event. Link it to marketing campaigns, notes to investors, or your website. Take a slice of the event, make the entire event available, or both.

Trust the leading event management platform

In the world of live events, there are no second takes. Business professionals worldwide rely on WebEx for superior performance, secure communications, “always on” reliability, and ease of use.

Offer multi-platform support

Give attendees the option to join your event on any platform: Windows, Mac, Linux, and Unix.

Get expert WebEx assistance to ensure flawless delivery.

Program Management

Your dedicated Program Manager will work closely with you to plan and stage your event. You'll receive comprehensive pre-event support, including invitations, registration, and other promotional communications—even eCommerce services, if you want to charge admission. After the event, your Program Manager will manage follow up communications, campaign tracking, as well as facilitate additional editing, mixing, or recording.

Production Services

A Production Services team will manage all onsite technical logistics, crew, and equipment, including audio and video set up and testing.

Event Services

An Event Services team will attend to all the behind-the-scenes details, including set design and construction, dry runs, live event monitoring—including managing Q&A and polling—offsite recording, and technical support to immediately correct any issues.

Optional add-on services

Select additional fee-based services to enhance WebEx LiveStream events:

- Add WebEx Audio for communication between live and online audiences.
- Implement eCommerce services for fee-based events.
- Include additional editing services.
- Coordinate additional speaker/moderator practice sessions.
- Apply stream encryption for confidential webcasts.



Customize the look and feel of your LiveStream presentation with your company's branding, colors, and logo.

Additional WebEx Consulting Services

Let WebEx Consultants provide event marketing services, including content design and development, metrics and analytics, lead scoring, and customized follow-up communications—to help you turn your vision into reality.

Contact your WebEx Account Manager for more information, or to determine the best options for your event. Or email psconsulting@webex.com