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Elearning! Magazine Readers Select Best of Elearning! Award Winners
—The First Industry Reader's Choice Awards Honors 31 Products

Corona, CA, January 31, 2006—*Elearning!* Magazine, the exclusive industry trade magazine produced by B2B Media Company, announced today the recipients of Best of 2005 *Elearning!* Awards. Readers and professionals from hundreds of organizations nominated and cast ballots for the best e-learning solutions providers across nine product categories.

"Winners of this year's awards represent the best and the brightest among hundreds of solutions providers," reported Catherine Upton, Publisher of *Elearning!* Magazine. "With more than 50% of professionals relying on word of mouth and referrals as a source of product sourcing, this awards program provided the venue for adopters to share what brands and solutions really worked for them," concluded Upton.

The winners and finalists of each category are as follows:

<u>Category</u>	<u>Company</u>	<u>Product</u>
Best LMS Winner	SABA	Enterprise Suite
Finalist	WBT Systems	Top Class
Finalist	Learn.com	Learn Center
Finalist	GeoLearning	GeoMaestro
Best Hosted LMS Winner	GeoLearning	GeoMaestro
Finalist	NetDimensions	EKP
Finalist	Learn.com	Learn Center
Best Presentation Tools Winner	Microsoft	PowerPoint
Finalist	Macromedia	Breeze
Finalist	Articulate	Presenter
Best Authoring Tool Finalist	Learn.com	CourseMaker Studio
Finalist	Articulate	Presenter
Finalist	Trivantis	Lectora
Finalist	Macromedia	Flex
Best Virtual Classroom Winner	WebEx	Training Center
Finalist	Thompson NetG	

Finalist	Blackboard	
Finalist	Centra	Symposium
Best Web Seminar Winner	Communiqué	Web Conferencing
Finalist	Web Ex	Training & Meeting Centers
Finalist	iLinc	Conferencing Suite
Best IT Content Winner	Books 24/7	Referenceware
Finalist	Learn.com	Learn2 IT Training
Finalist	Thomson NetG	IT Desktop Library
Finalist	Skillsoft	IT Skills
Best Soft Skills Winner	Skillsoft	Business Skills Library
Finalist	Ken Blanchard	One Minute Manager
Finalist	Learn.com	Learn2 Library
Best Simulation Solution Winner	Macromedia	Captiva
Finalist	Learn.com	Learn Center
Finalist	STT	Trainer

All the finalists and winners of each product category are featured in the winter edition of *Elearning!* Magazine published in January 2006. "Not only will readers of the issue see what products are leaders in each category, but they can read personal testimonials from real-world users of these winning products," said Kristin Bagnato, Senior Editor of *Elearning!* Magazine.

Readers nominated and voted for products and solutions via *Elearning!* Magazine's online ballot. All ballots were cast between September 15, 2005, and December 15, 2005. Each ballot was reviewed and validated by the editorial team, and all vendor ballots were voided.

"The Best of *Elearning!* Awards are unlike any hosted in this market," said Upton. "We did not create a list of candidates from which readers could select. Every brand and product was reader-nominated and the winners are the leading vote earners from each product category," she added.

Elearning! Magazine is one product in a family of five media products serving the \$50 billion market: *Elearning!* Magazine, e-zine, Web site and *Elearning!* e-news, *Elearning!* Alert and virtual events. In combination, these brands reach over 600,000 executives, practitioners and professionals all evaluating, deploying or implementing e-learning solutions across their enterprises. Plus, readers, subscribers, advertisers and sponsors are invited to forward content to their peers and constituencies. To learn more about these products, visit: www.elearning.b2bmediaco.com.

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