# Box integration

## Collaborate real-time on content with Box and Webex

For real-time content collaboration, content management and collaboration tools need to work together seamlessly. Bi-directional integration between Box and Webex, with Webex embedded into Box and Box embedded into Webex, helps you collaborate seamlessly.

**Collaboration**

**Access**

**Agility**

**Efficiency**

## Challenges:

Context switching between apps slows content management and reduces productivity

Communication between teams is critical for keeping everyone on the same page

- In a recent Content Marketing Institute survey, 60% of respondents ranked it as a top strategic content management challenge[1]

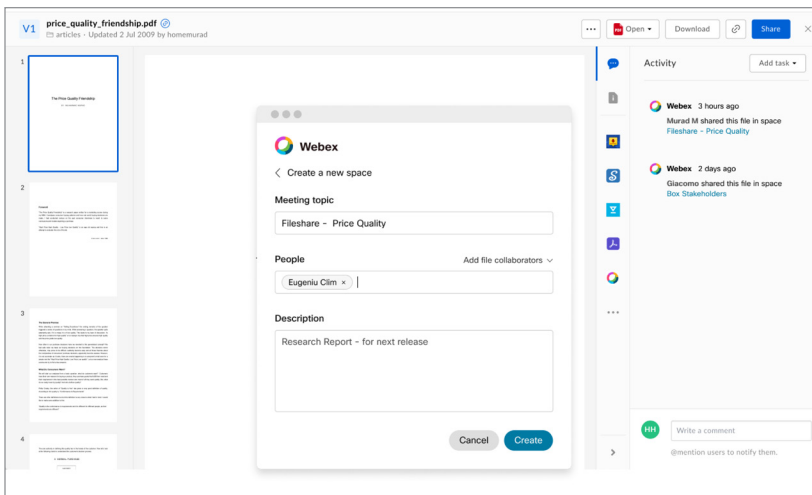Poor document collaboration leads to reduced productivity

- According to a Cisco-led survey, 42% of respondents said the inability to work together on documents face-to-face reduced productivity

## Solution:

Bi-directional integration between Box and Webex helps you to collaborate seamlessly:

- Built-in instant messaging for simplified persistent communication

- Built-in video enabled meetings for effortlessly switching from digital to live collaboration

- Single unified view for content, conversations, meetings, recordings, and transcripts to eliminate context switching
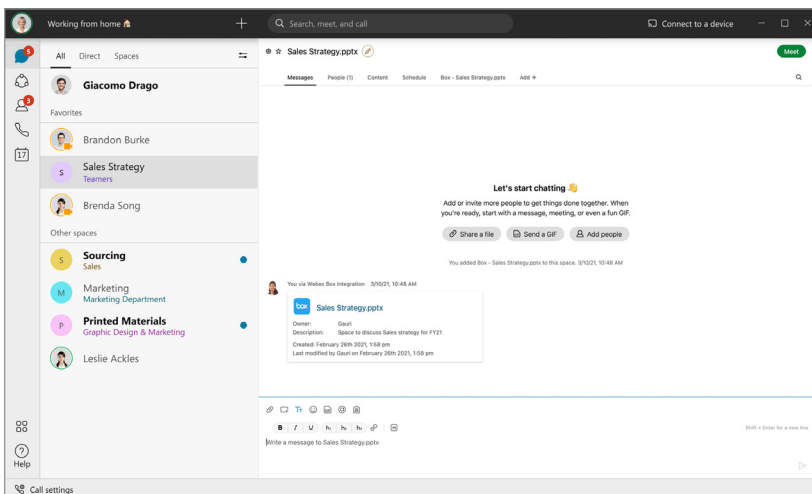
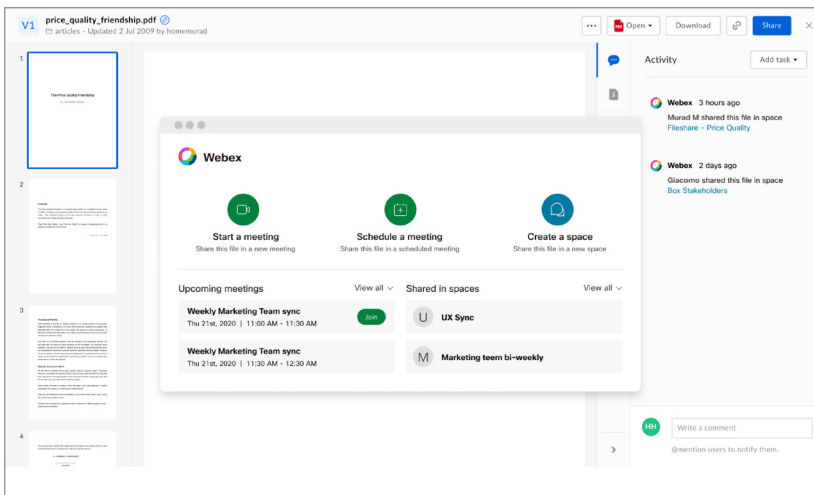[1] 2020 Content Management & Strategy Survey

# Benefit 1

Integrated context and richer messaging conversations:

· Create or launch a Webex space from Box with your content and communicate with peers

· Open a Box document directly inside a Webex space and collaborate with peers while updating the document
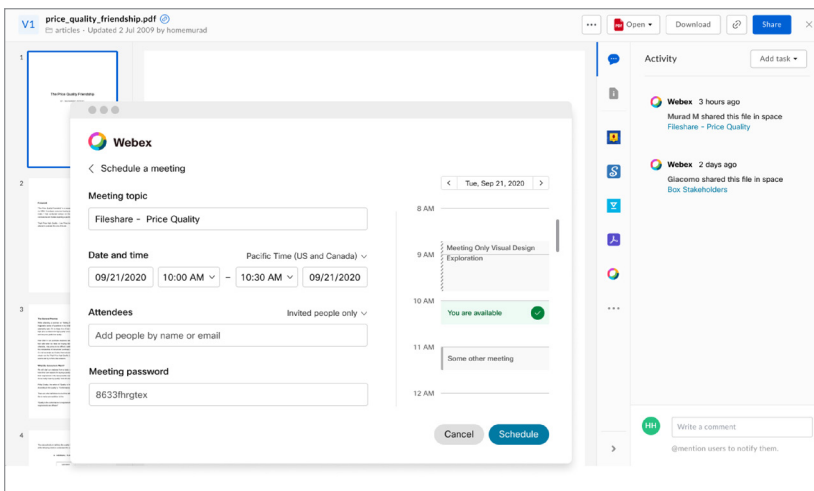
Webex and Box integration lets you keep your workflow momentum going, enabling you to effortlessly switch to messaging or a live meeting from within a Box document.
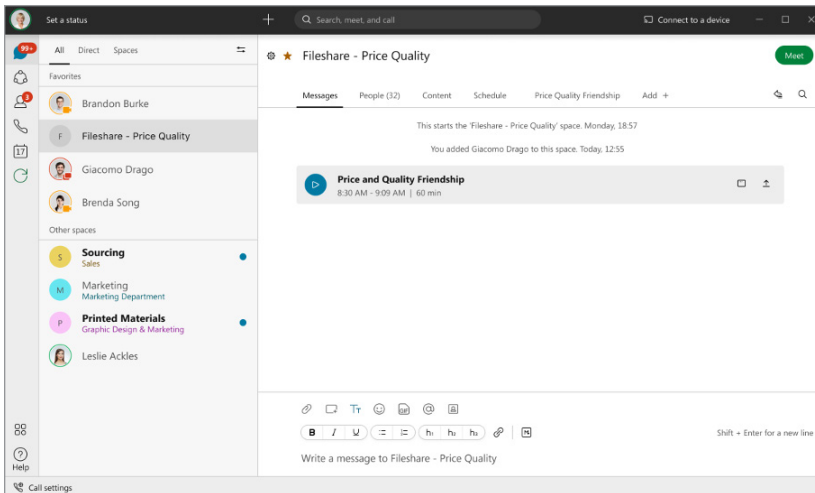
**webex** by cisco

# Benefit 2

Keep the workflow momentum and effortlessly switch from digital to live collaboration:

- Start a Webex meeting from within Box with one click

- Save time scheduling meetings, with pre-populated meeting subject and an easy way to add coworkers resulting in no context switching between Box and scheduling apps
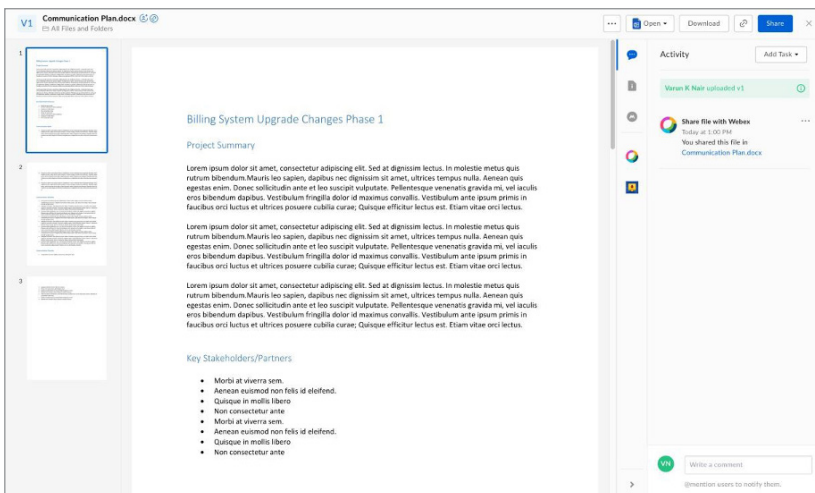
If questions arise as you are reviewing a project plan in Box, you can easily call or message a colleague from within the active document. There's no need to exit Box, launch Webex, and start a separate meeting. Get the answers you need, fast, with Webex integration.

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## Benefit 3

Single unified view for content, conversations, meetings:

- Access meeting recordings and transcripts for meetings started or scheduled within a Webex space

- Stay updated on content being leveraged by knowing when and who the file was shared with

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To learn more about how Box and Webex enhance your content management
Please visit help.webex.com

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