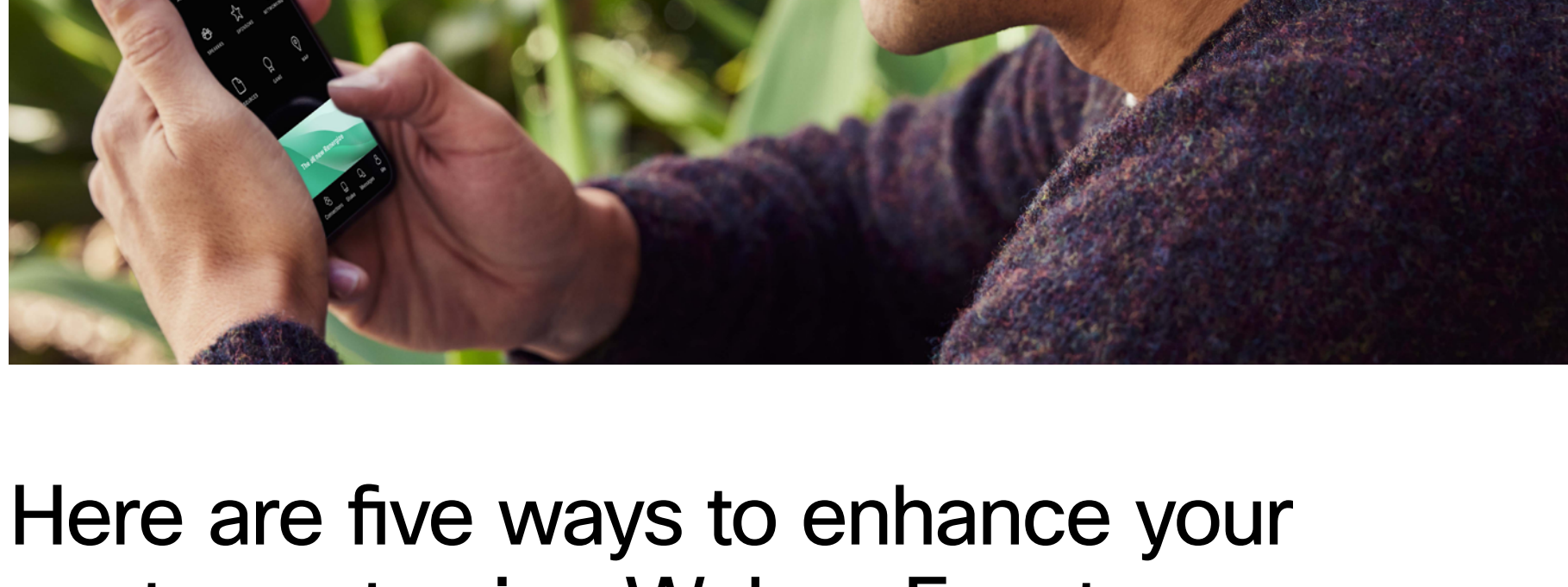


Five unique ways to enhance your events

Webex Events, formerly Socio

Power end-to-end virtual, in-person and hybrid events

Webex Events is the most comprehensive platform for your next conference, trade show, summit, internal event, job fair, or other complex, highly interactive event. Whether you want to reach a global audience through streaming right from your home office or from a venue stage, you can ensure you're set up for success in a hybrid world.

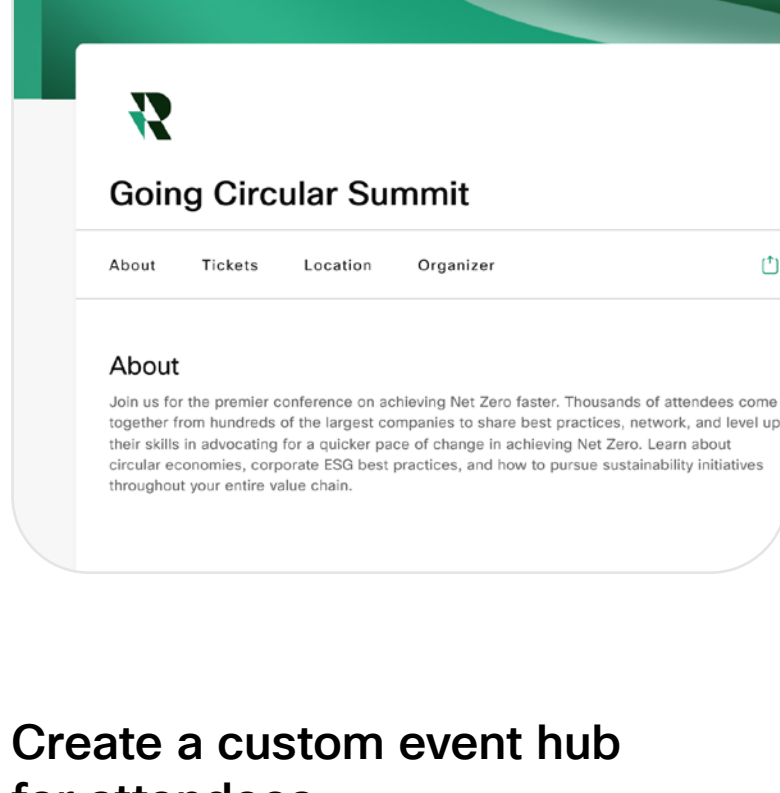


Here are five ways to enhance your next event using Webex Events

1 Create an event hub for in-person and remote attendees

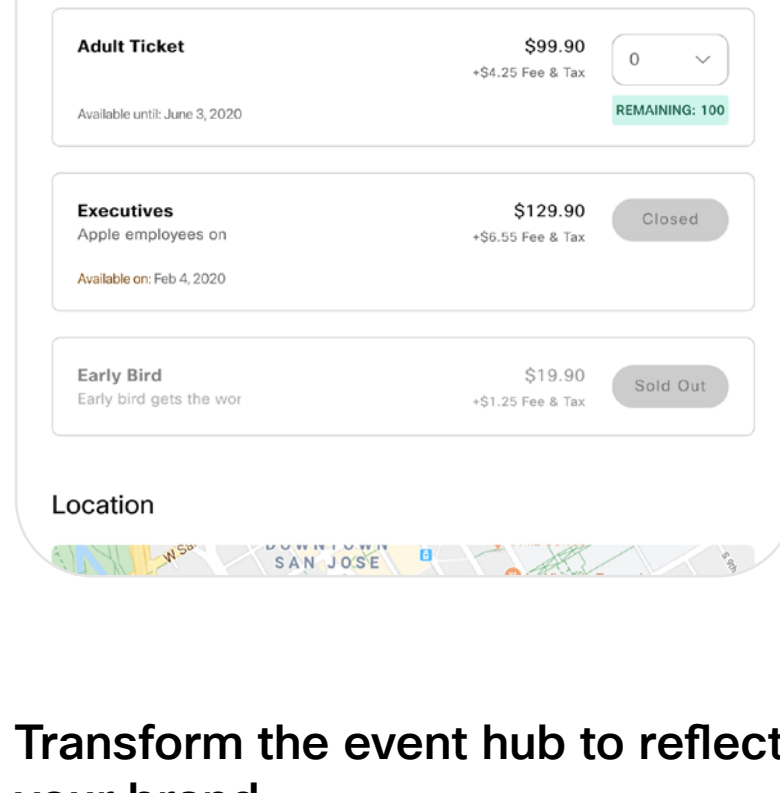
Customize your event registration page

Change the look and feel of your registration pages so it is familiar to your customers.



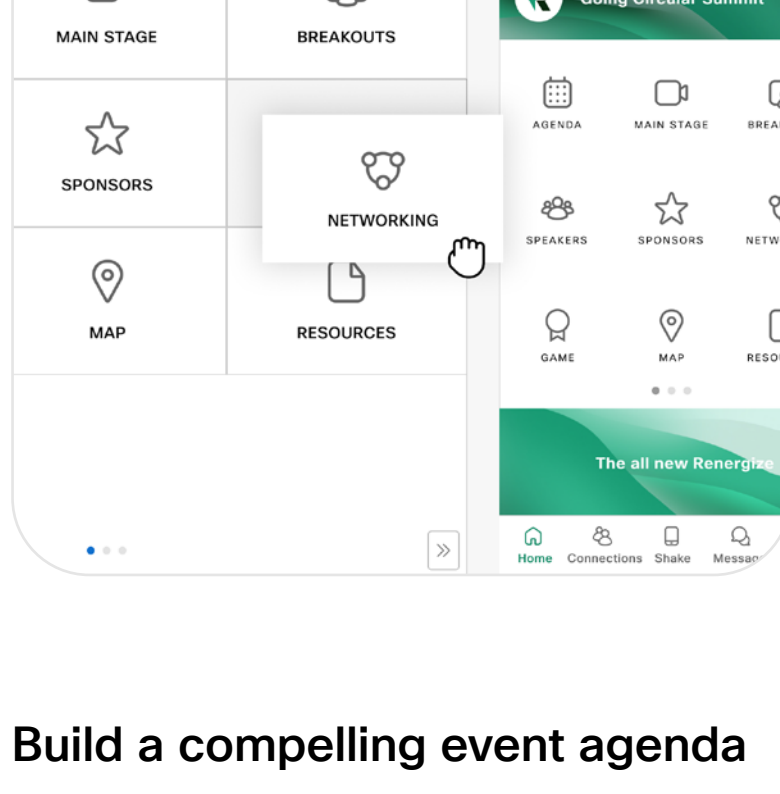
Utilize dynamic ticketing

Attract attendees with special promo or access codes.



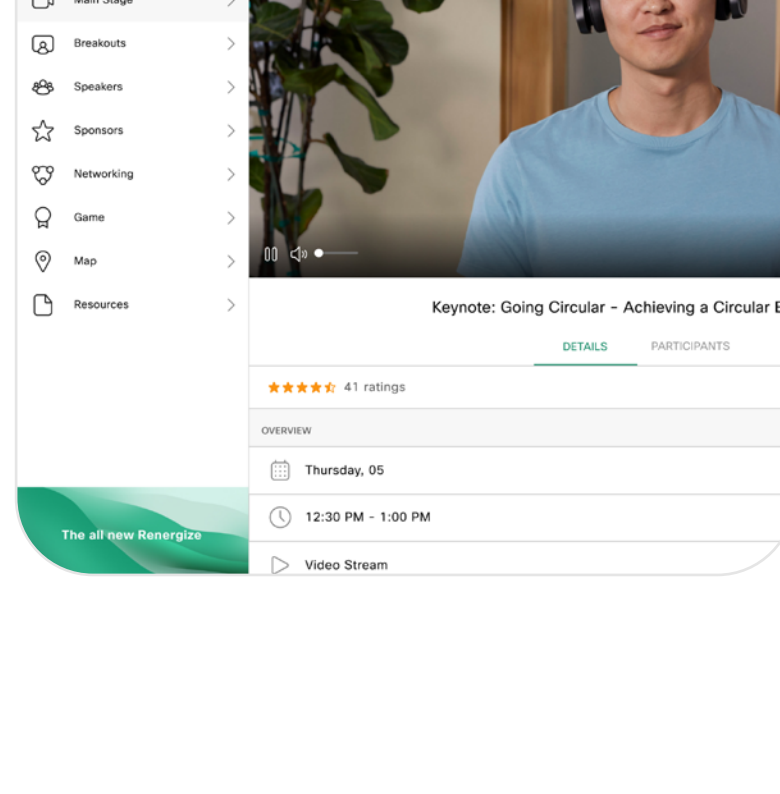
Create a custom event hub for attendees

Shape the event to your needs and customize icons to match your brand.



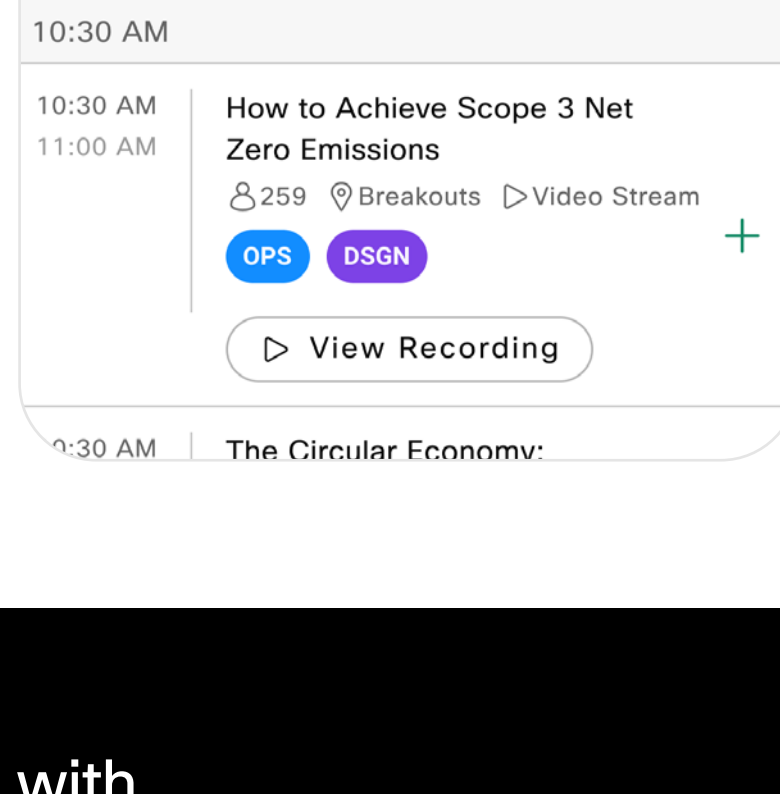
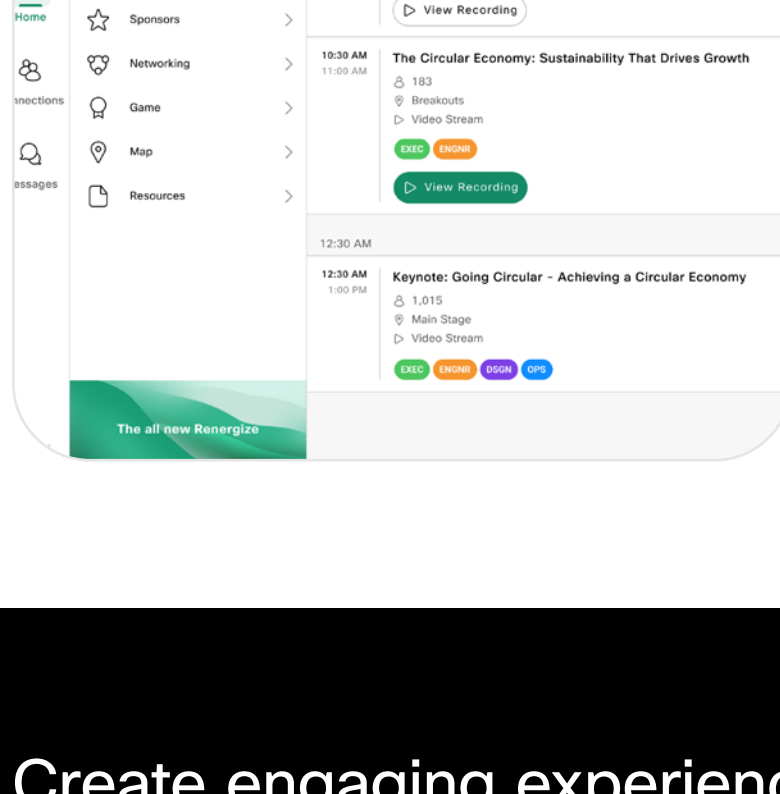
Transform the event hub to reflect your brand

Update the colors, splash pages, and hub icons to deliver a memorable brand experience.



Build a compelling event agenda

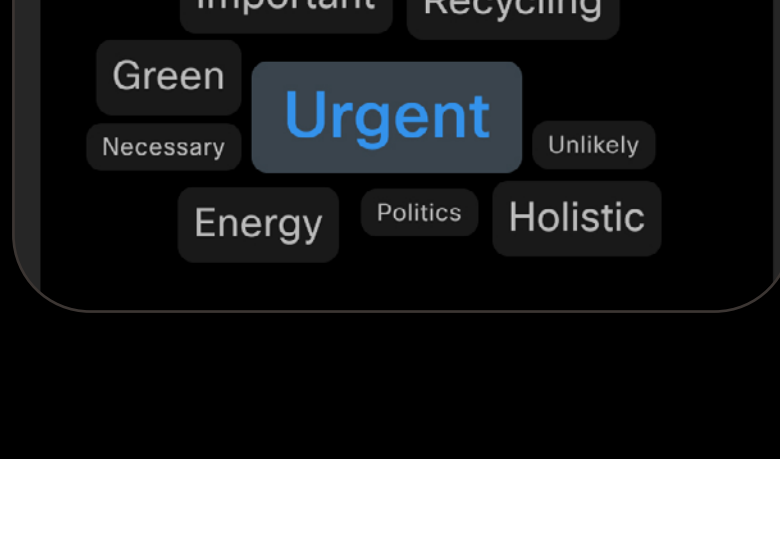
Easily import your sessions using excel or create directly in the hub.



2 Create engaging experiences with real-time interactions and gamification

Live broadcast while interacting with attendees

Use chat, polling, and Q&A to easily connect with your audience.



Drive participation through exciting challenges and rewards

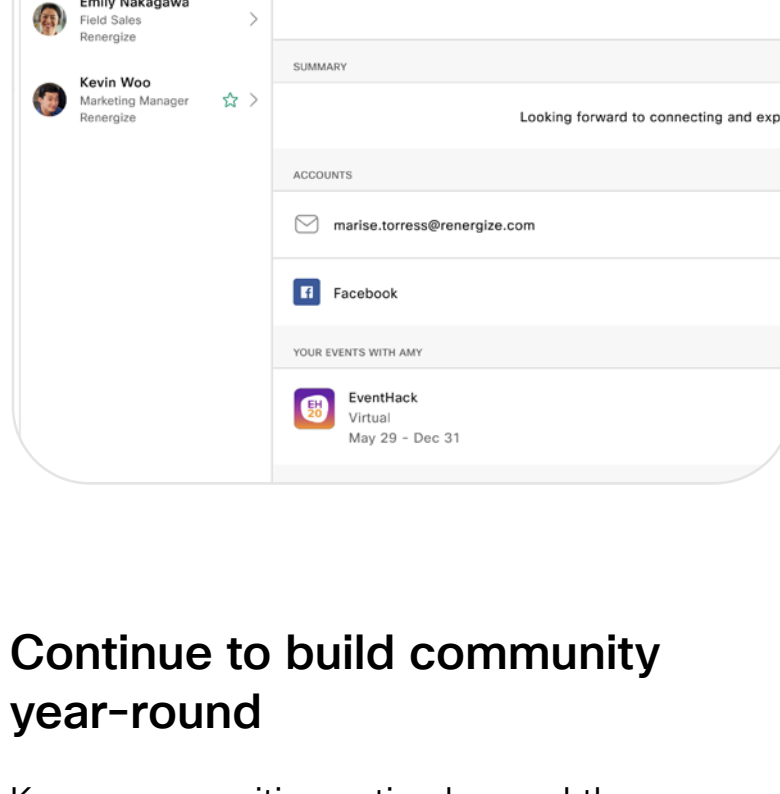
Reward attendees for completing tasks and challenges to bring everyone together and inspire them to take action.



3 Foster connections that last a lifetime

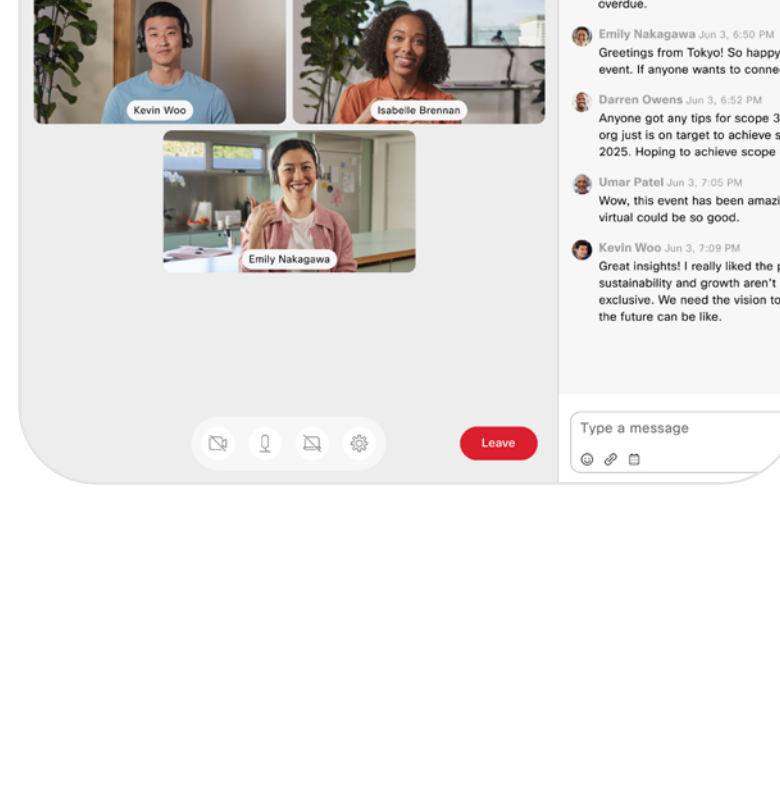
Help attendees meet, network, and connect

Attendees can use custom profiles, direct messages, and 1:1 meetings to directly connect with others at the event.



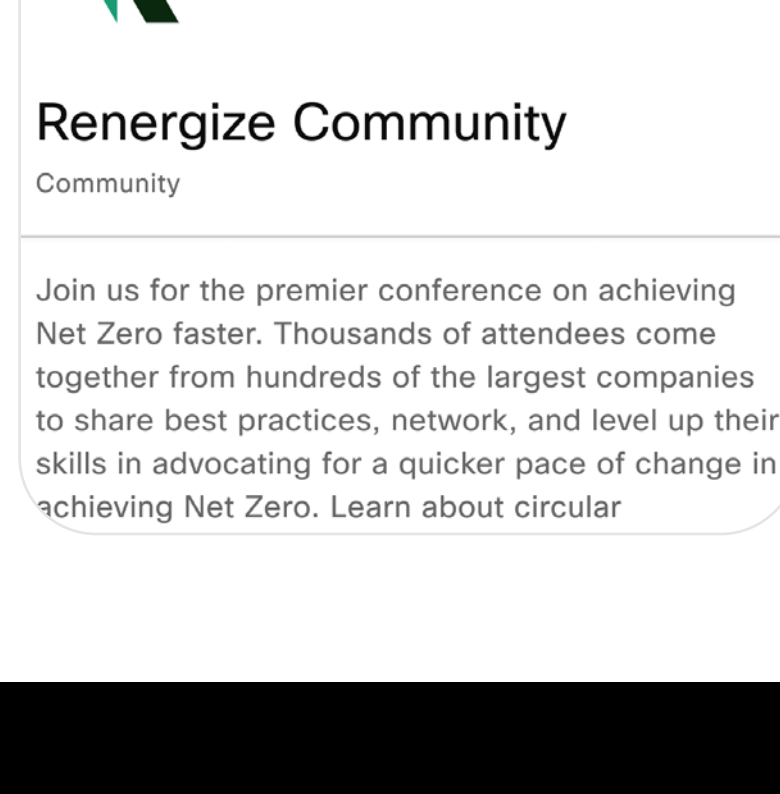
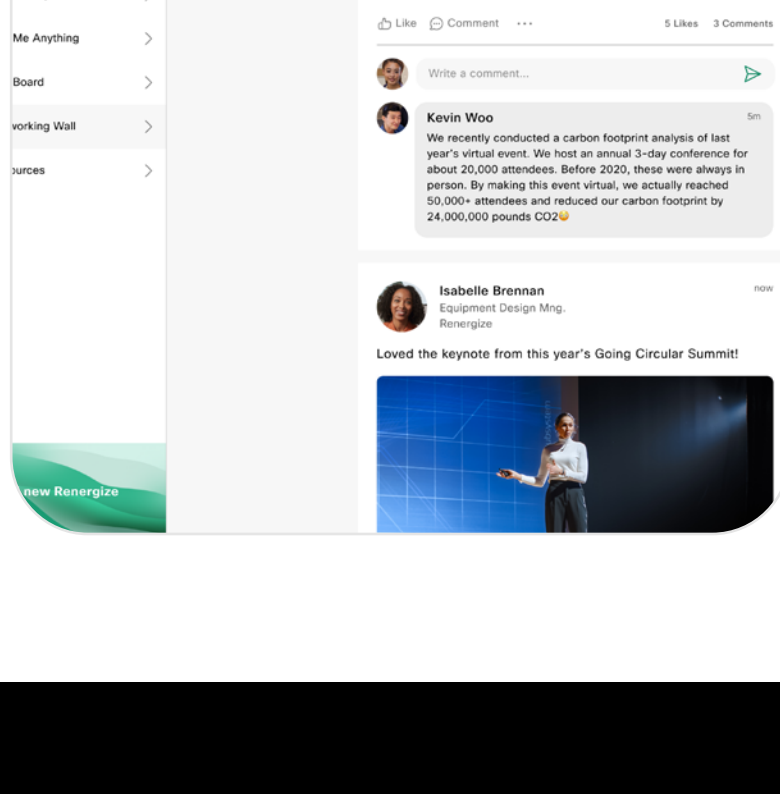
Make meaningful connections in video rooms

Attendees can host topical discussion rooms, intimate round table sessions, sponsor-led small group presentations, or other thematic breakout rooms.



Continue to build community year-round

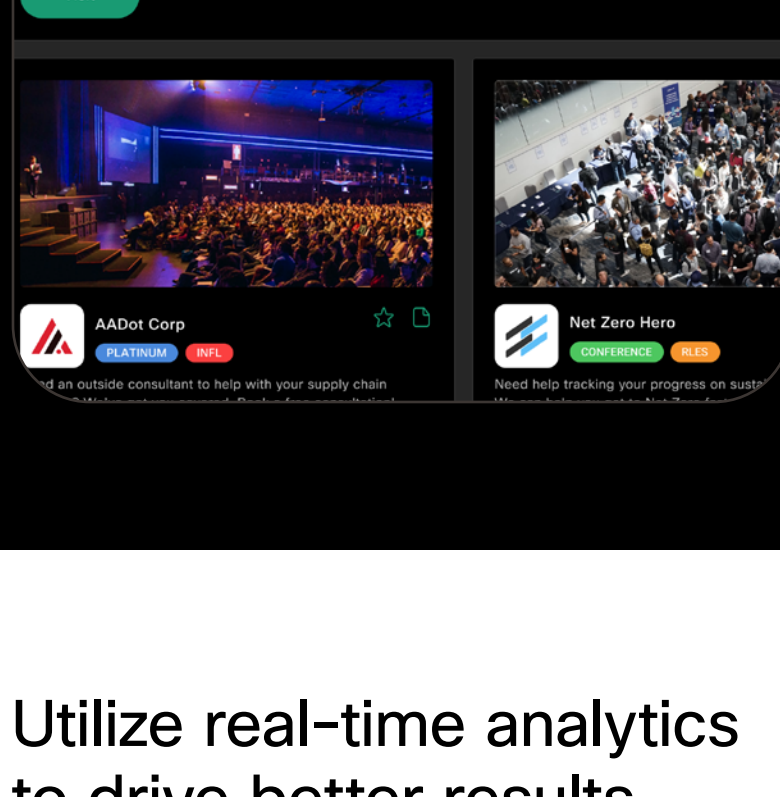
Keep with community active beyond the event with push notifications, networking opportunities, and games.



4 Drive engagement with sponsors

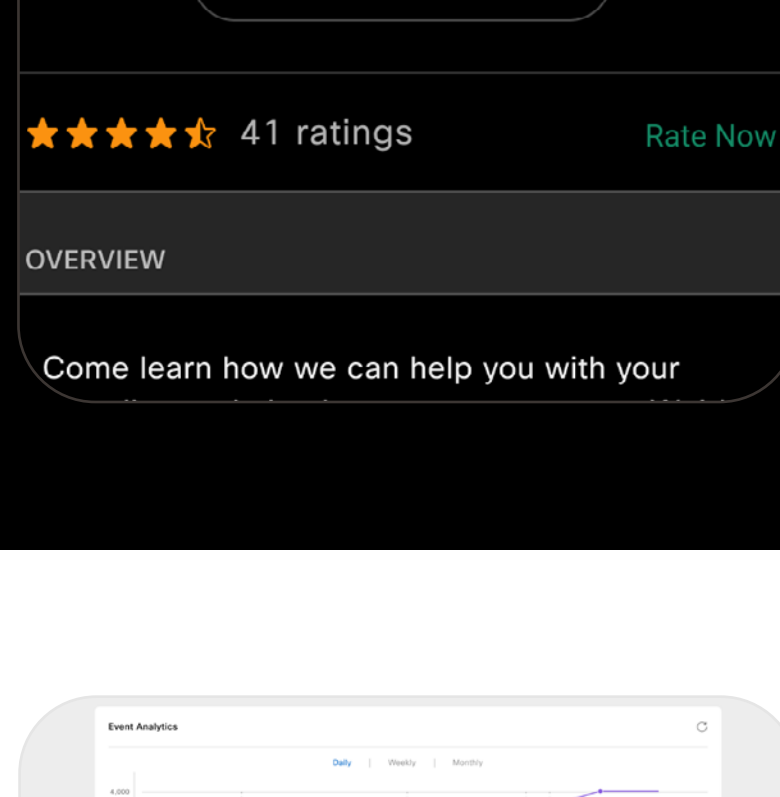
Maximize partner and sponsor ROI

Grant your sponsors in-app visibility with banner ads, splash screens, profiles, and push notifications.



Get noticed in the sponsor directory

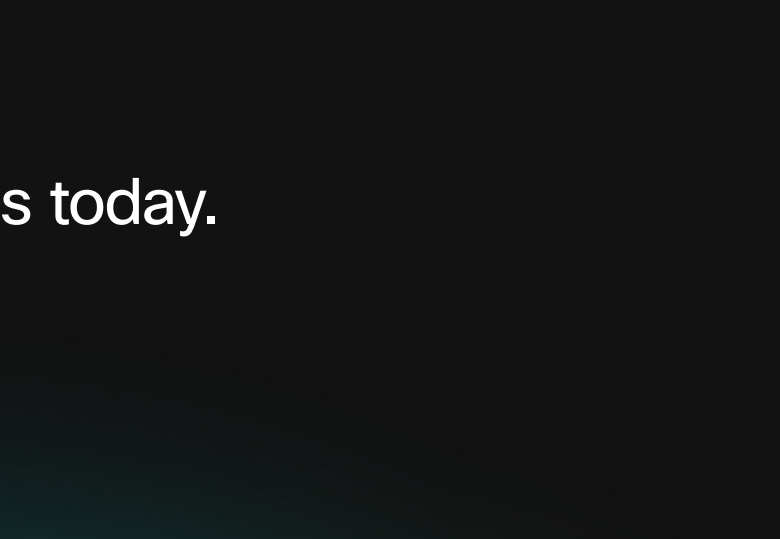
Make it easy to find sponsor booths with details found directly on their profiles.



5 Utilize real-time analytics to drive better results

Optimize your event in real-time or inform future event planning

Utilize the Data Dashboard to gain 360 degree insights from high-level attendee engagement analytics to drill down on sponsor ROI metrics.



Ready to host your next event? Get a custom demo of Webex Events today.