

Meet with Anyone on Any Video System



Be more productive and collaborative and get more work done faster with Cisco WebEx® Meeting Center, the proven industry leader in video and web conferencing. From the pocket to the boardroom, Meeting Center lets users join meetings on any major mobile device or video system, so you can hold regular meetings with anyone—regardless of their location. Manage projects; host engaging meetings with customers, partners, and employees; and make faster, more informed decisions with meetings that allow everyone to see, hear, and view the same information at the same time. So everyone is always on the same page.

Whether collaborating with coworkers or building relationships with potential new customers, meeting in person is still the most effective way to communicate. But as organizations increasingly expand into a global marketplace and include more remote and mobile workers, these collaborators can be anywhere at any given time, making in-person meetings inconvenient if not impossible. So it's critical to have collaboration and communication tools that are able to instantly connect people regardless of location in a way that is as personal and interactive as a face-to-face meeting.

That's why video has quickly become such an indispensable business tool today. The problem is that many technologies and devices being used aren't universally supported and don't always work well together. This leads to user frustration in trying to join and participate in these meetings at their desks, in conference rooms, or on the go. These compatibility problems slow productivity. Organizations need to implement solutions that remove the complexity of the video meeting experience—with crystal clear audio and content sharing in the same meeting. For more effective meetings, Cisco delivers secure and reliable Cisco WebEx meetings from the global Cisco® Collaboration Cloud.

Benefits

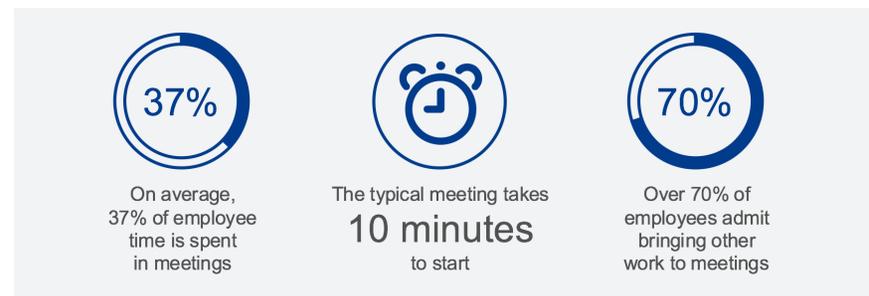
- Collaborate more effectively with customers, partners, and employees without the need to travel.
- Accelerate decisions with seamlessly integrated voice, video, and content sharing, all in one meeting.

- Improve engagement and build trust with video conferencing, just as if you were meeting in person, and invite others to join using their own video system.
- Share information and ideas while managing projects with teams from anywhere around the globe.
- Add even more convenience by holding meetings in your own permanent, customizable personal room that is always available.

Meeting Effectively Is a Business Priority

Strong business starts with strong relationships. Innovation, productivity, and growth depend on the durable bonds we form with our teams, business partners, and customers. Before the age of tech connectedness, in-person meetings were the vehicle for developing working relationships. But in today's world of remote teams and dispersed partners, in-person meetings aren't always possible. And as your business grows, so too does the number of meetings. The statistics are startling. Knowledge workers spend 37 percent of their time in meetings, on average, according to the National Statistics Council. And the average meeting takes nearly 11 minutes to start, according to Ovum. Lastly, when we finally get into these meetings, many of us are really not there. As many as 70 percent admit to multitasking during meetings, according to Interaction Associates. Thus, meeting effectively is a business priority.

Figure 1. Making Meetings More Effective Is a Top Business Priority



To meet effectively, people need solutions that enable them to simply invite anyone, and be sure that everyone can attend from their chosen device, no matter their location. With Cisco WebEx Meeting Center, we're making it easier than ever for everyone to be seen, be heard, and work together effectively, even when they are miles apart. Now anyone can join a meeting from inside or outside the organization, using mobile, desktop, or video room devices. Everyone can enjoy consistent, easy meeting experiences and be fully engaged in the meeting, without being concerned with technical complexity.

Key Features

Video Conferencing

Increase engagement and build trust, just as you would in person, by inviting others to join meetings with their own standards-based video system and even proprietary systems, such as Microsoft Skype for Business. Everyone can enjoy business-quality video at up to 720p resolution and content at up to 1080p resolution. Figure 2 shows a video conference on a Cisco DX80 video endpoint. With integrated HD video, participants can view the active speaker and up to seven participants.

Figure 2. Cisco WebEx Meeting Center Video Conference



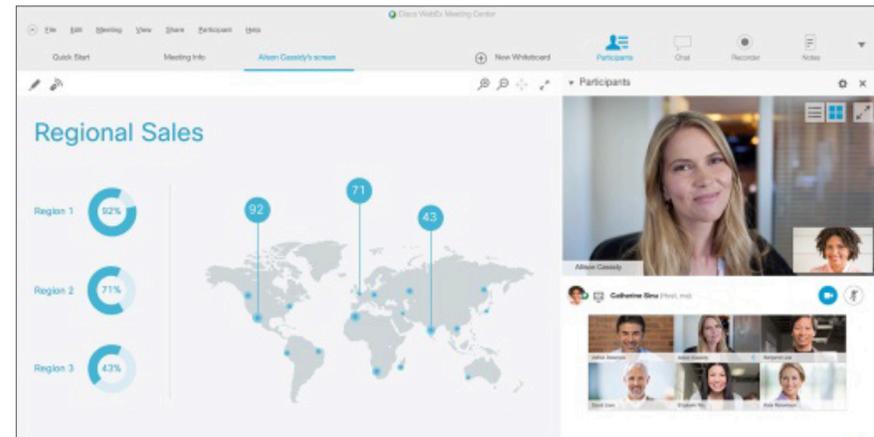
Engaging User Interface

A modern interface provides a clean and intuitive user experience. Increase interaction with others by displaying your own avatar when you are not sharing your video.

Document, Application, and Screen Sharing

Share content or your entire screen with remote attendees in real time. Attendees can take control and share content, or annotate yours. On the go, share your screen from Android devices and content from your iPhone or iPad. With a collaborative partnership designed for the enterprise, organizations can have a faster moving, smarter, and more connected workforce by sharing files from the IBM Connections cloud. Figure 3 shows content being shared with the active speaker and other participants.

Figure 3. Content Sharing During a Meeting



Personal Rooms

Meet even faster in your own permanent, personal room. Schedule ahead or leave your room open, lock it, and easily admit people waiting in your lobby. If you are unavailable to attend your meeting, choose an alternate host to start and run the meeting in your personal room, just like your scheduled meetings.

Save time and schedule meetings from Cisco Spark™, join Cisco WebEx meetings from your Cisco Spark app, or easily link directly to Cisco Spark spaces to continue your conversations after the meeting ends.

Interactive Multimedia Experience

Engage your audience by incorporating multimedia into your presentations, including PowerPoint, Flash animations, audio, web-based and video files. In addition, the multimedia experience supports third-party closed captioning services that offer streaming live text or a sign language interpreter video feed.

Integrated Audio

Offer an interactive meeting experience with Cisco WebEx integrated audio—offered through the Cisco WebEx public switched telephone network (PSTN) or Cloud Connected Audio administered by your company or a certified service provider.

You can also use a range of third-party audio options. Choose toll or toll-free, or call-in or call-back. Or give attendees the option to connect using voice over IP (VoIP) or your computer’s built-in audio. Wideband audio support using VoIP provides outstanding audio quality—even over low-bandwidth networks.

Call-Me

Have your meeting call you. Simply enter your phone number or preferred video system when the meeting begins, and the meeting will call you—no dialing, no passcodes.

Active Speaker

Focus on who’s talking with active speaker technology, which automatically displays the current speaker’s video in the active speaker window.

Chat and Polling

Chat privately or publicly with participants during a meeting, and monitor interest with real-time polls.

Recording, Editing, and Playback of Meetings

Securely create encrypted and password-protected recordings of your meetings for future reference, training, or demonstrations. Play back meetings from mobile devices as well (Figure 4).

Figure 4. Meet from Mobile Devices



Figure 5. Meet from any Standards-Based Video System



Desktop Integration Suite

Initiate meetings from Microsoft Office or Outlook, Lotus Notes, and a variety of instant messaging solutions.

One-Click Meeting Access

Start a meeting and invite attendees instantly from your mobile device, video system, desktop, taskbar, or favorite applications.

Easy Meeting Invites

Send invitations and reminders using an automated phone call, text message, email from your local client or personal room, or instant messaging.

Enterprise Integration

Use single sign-on to access Meeting Center. Take advantage of integration and interoperability with Cisco collaboration products such as Cisco Jabber®, Cisco Spark, and Cisco video conferencing endpoints.

For meeting participants on the go, Cisco and Apple are delivering the world's best application, calling, and collaboration experiences for the modern enterprise with new features in iOS 10.

Video Device Support

Meet on any standards-based video device, including mobile, desktop, Cisco Jabber soft client, Cisco Spark, and Cisco or third-party room-based video systems (Figure 5), including Microsoft Skype for Business clients.

Cross-Platform Support

Meet with anyone on all common operating system platforms, such as Windows, Mac, and Linux. Join meetings from Internet Explorer, Safari, Firefox, Chrome, and Edge browsers.

Mobile Support

Enjoy a rich meeting experience with audio, video, and content sharing across Android, iPhone, iPad and Apple Watch, Android wearables, and Windows Phone 8 devices.

Secure, Scalable, and Reliable Service

Cisco WebEx web and video conferencing solutions help reduce costs and allow IT to focus on core priorities. Meeting Center is delivered as software as a service (SaaS) through the Cisco Collaboration Cloud, and is easy to roll out and scale as your organization grows. The Cisco Collaboration Cloud is a global, enterprise-scale network designed specifically for highly secure delivery of on-demand applications. It offers a scalable architecture, consistent availability, and multilayer tenant security validated by rigorous independent audits, including SSAE-16 and ISO 27001.

Languages

Languages supported include English, Brazilian Portuguese, Chinese (simplified and traditional), Danish, Dutch, European Spanish, French, German, Italian, Japanese, Korean, Russian, Spanish, Swedish, and Turkish.

A Simpler Way to Connect Doctors Locally

Moffitt Cancer Center in Tampa, Florida, engages in patient care, research, and education to help prevent and cure cancer. With a cloud-based video collaboration service, Moffitt found a simpler way to connect doctors and affiliates worldwide.

Challenge: Connecting cancer researchers around the globe using a variety of video conferencing solutions was costly and time-consuming, and made collaboration difficult.

Solution: With Cisco WebEx Meeting Center video conferencing, doctors and researchers can seamlessly connect with each other using an always-available meeting experience.

Results

- Eliminated the need for a large capital outlay to outfit a room for 50 participants or more
- Reduced IT support time to set up a video call from 60 minutes to 10 minutes or less
- Streamlined as many as 24 interviews per month with job candidates, saving IT three full work days of testing

Cisco Services

Cisco Services adapt to market changes while increasing productivity, improving competitive advantage, and delivering a media-rich experience across any workspace. The combined strengths of Cisco and our partners provide a portfolio of services that can help you prepare your infrastructure for future changes aligning to long-term business goals.

Together we create innovative, network-centric architecture solutions resulting in a scalable and responsive foundation that can help you realize the full value of your IT and communications investment. For more information about services, visit <http://www.cisco.com/go/uccservices>.

Cisco Capital

Financing to Help You Achieve Your Objectives

Cisco Capital® can help you acquire the technology you need to achieve your objectives and stay competitive.

- We can help you reduce CapEx, accelerate your growth and optimize your investment dollars and ROI.

Cisco Capital financing gives you flexibility in acquiring hardware, software, services, and complementary third-party equipment. And there's just one predictable payment. Cisco Capital is available in more than 100 countries. [Learn more](#).

The Cisco Advantage

Teams can meet, collaborate, and stay productive anywhere, anytime, and on any mobile device or video system. Cisco WebEx video conferencing helps you make decisions faster, with integrated audio, video, and content sharing. Save time and money by relying on highly secure and scalable Cisco WebEx meetings from the global Cisco Collaboration Cloud.

Call to Action

For more information, call 888 469 3239 or visit www.cisco.com/go/webex. Cisco WebEx Meeting Center is updated regularly to meet the latest system compatibility needs. Please visit www.webex.com to see the system requirements.