

The Recruiting Event

Scavenger Hunt

on Webex

Keep potential students and parents engaged in your recruiting events with a scavenger hunt!

Create a Webex Space and add everyone who has signed up for the recruiting event by email address. Send a welcome message telling everyone what the Space is for, and they'll get an email to download the app.

- What you'll need**
- An email address for each family.
 - A list of scavenger hunt clues.
 - Printed or digital maps of campus.
 - A prize for the winner.

Show them communication is easy on your campus with Webex.

Before the event

Ask students to introduce themselves in the Space and upload a profile picture, so you can match faces with names. Start the conversation and ask them what they're hoping to learn from visiting your campus.

During the event

Post a schedule of the day ahead, and intermittently post important messages, e.g. Make sure you go to the library or lunch is at 12pm.

The challenge

Add a scavenger hunt to break up the 'sit and listen' time of your recruitment event! Pair up families and give out a list of important places to find on campus. They'll have 30 minutes to find and post pictures of something they learned at each place.

After the event

Let the students know they can use this Space to post questions and follow up.



*"Check it out!
They have chai lattes and stay open til 9pm!"*



*"Found the career counselling center,
resume reviews available every Monday!"*