

# Lights, webcam, action



Get your sales team pumped! Present your latest marketing content with HD video.

- ✓ Broadcast your amazing content quickly
- ✓ Interactive Q&A for big audiences
- ✓ Measure webinar performance

## Hold a great virtual event

You strive to keep your salesforce informed and armed with the latest and greatest content. You want everyone to deliver a consistent “on brand” message. The problem is they’re spread out in different cities and countries.

Keep the sales team energized and focused. With Webex Meetings, you can remotely share the amazing content you’ve prepared for your salesforce. It’s easy to use Webex Meetings for webinar style presentations. Share videos, spreadsheets, slides, web pages and video to amplify your messages.

## Gather the crowds

Create a registration based Webex meeting. Send out the registration link, get notified when someone registers, and check how many people are showing up.

[Find out how to create registration meetings](#)

## Use chat to answer questions

Encourage attendees to ask questions with the chat feature. Have someone ready to answer them. If you don’t know the answer, you can follow up with the right people, after the meeting.

[Find out how to save and send the chat conversation](#)

## Who showed up?

Webex Meetings can generate a report that tells you how many people registered and attended. You can even see who joined late and might need follow-up.

[Find out how to run attendance reports](#)