

**webex**one<sup>26</sup>

OCT 5 - 8, 2026 | AUSTIN, TX & VIRTUAL

# 2026 Sponsor Prospectus

# Fairmont Austin Texas

OCT 5-8, 2026

Join us for WebexOne 2026 in downtown Austin, TX. With a vibrant downtown and exciting music scene just steps from all the action, it's the perfect place to learn, connect, and be inspired.

Get ready for 4 days packed with insightful breakout sessions, technical training courses, hands-on labs, inspiring speakers, and epic networking events.





# WebexOne is a can't-miss event!

98%

Said they will return for WebexOne 2025

95%

Positive social sentiment

93%

Achieved their objectives

100%

of the training courses were sold out



# WebexOne 2025 audience demographics

## By Job Role

Architect/Engineer/Developer/Staff

40%



Manager

25%



C-Level

20%



Director/Leader

15%



- In-person attendees: 2.5k
- Virtual audience: 20k

# Thank you to our sponsors!

## Platinum



## Gold



## Silver



## Bronze



## Digital Branding Sponsor



# Why Sponsor?

Featuring insightful breakout sessions, technical training courses, hands-on labs, inspiring keynotes, epic entertainment, Webex showcase & partner expo, customer awards, meet the experts, 1:1 Executive meetings, partner program and much more!

- **Brand Exposure:** Gain visibility among 25,000+ attendees and online viewers.
- **Networking Opportunities:** Connect with key decision-makers, industry professionals, and potential clients.
- **Community Engagement:** Align your brand with a meaningful and impactful event.
- **Customized Promotion:** Tailored sponsorship packages to meet your marketing goals.
- **Dedicated Expo Hours:** More time to meet, socialize and ideate with attendees.

Submit your inquiry [HERE](#)



# Sponsorship Opportunities

Platinum  
\$150,000

Gold  
\$100,000

Silver  
\$60,000

Bronze  
\$35,000

	Platinum \$150,000	Gold \$100,000	Silver \$60,000	Bronze \$35,000
<b>THOUGHT LEADERSHIP</b>				
Theater stage speaking session (30 min)	1			
Solution showcase presentation (20 min)	1	1		
<b>PRESENCE</b>				
Turnkey exhibit space	10x20	10x10	Large kiosk	Small Kiosk
Customized branding for turnkey exhibit space	X	X	X	
Premium booth selection (Priority based on contract date)	X	X	X	
Private meeting space (off show floor)	1	1		
<b>EXPERIENCES</b>				
Expo Hall Gamification Program	X	X	X	
Solution Showcase closing event	X	X	X	X
<b>ACCESS</b>				
Sponsor Exhibitor Passes (for sponsors only: \$699 value)	6	4	3	2
Lead Retrieval Devices	3	2	1	1
Full opt-in attendee list (post-event)	X			
Company and Job Title list (6 weeks prior to event)	X	X		
<b>BRANDING &amp; PROMOTION</b>				
Logo placement on digital and printed signage throughout venue	X	X	X	X
Digital ad placement throughout venue	X	X		
<b>VIRTUAL PRESENCE</b>				
Interactive Virtual Booth with content of your choice and company description	X	X	X	X
Branding & Promotion (rotating graphic, logo placement)	X	X	X	X

# Additional in-person opportunities

## Opening Expo Reception

- Tuesday, October 6
- Anticipated attendees: 1500+
- Event branding including signage, napkins, event app
- DJ Shoutout

\$30,000

## Special Evening Event

- Wednesday, October 7
- Anticipated attendees: 1500+
- Event branding including signage, napkins, event app
- Private lounge area

\$30,000

## 20-minute Quick Takes Session – NEW!

- Sponsor owned content promoted on agenda and in mobile app
- Location: Expo Hall Stage
- Scanned Leads (approx. 50 attendees per session)
- Date and Time choice based on first-come, first serve basis

\$15,000

## Private Meeting Suite

- Meeting space during WebexOne (Tuesday – Thursday)
- Monitor and HDMI connections are included
- F&B is not included (pricing available upon request)

\$15,000

## Meal Sponsor

- Breakfast & lunch logo placement on all meal signage
- Tabletop signs on all tables with logo, messaging and QR code of choice

\$15,000

## Floor Clings

- Multiple locations available: Expo Foyer, Keynote Foyer, Common spaces
- (5) floor clings included in each sponsorship (3 available)

\$10,000

## Meterboard Signage (1)

- Multiple locations available: Expo Foyer, Keynote Foyer, Common spaces
- 10 sponsorships available

\$10,000

## Push notifications (2)

- Day/time of your choice to send a mobile app push notification
- (2) 25-word maximum per push notification (limit one sponsorship, per sponsor)

\$5,000



Secure your  
sponsorship today!

Submit your inquiry [HERE!](#)



The image features the text 'webex one 26' in a white, lowercase, sans-serif font. The background is a dark blue gradient with a bright, glowing blue and orange light streak that curves across the top and left side, creating a sense of motion and energy.

webex one 26